

# LOGO DESIGN COMPETITION

The **U.S. Embassy in Latvia** proudly announces the launch of a competition to design a logo for its upcoming Month of American Culture in Latvia. The program, which will take place in April, 2010, will encompass a series of events showcasing America's rich and varied cultures, as well as the vibrant contributions made by diverse ethnic groups within the United States. Planned events include performances, exhibitions and screenings of works by American musicians, dancers, photographers, and directors.

## PRIZES

The designer of the winning logo will receive a **MacBook Pro**.

## CONTEST RULES

- The logo must be the original work of the designer.
- The designer must certify that the logo does not infringe on any copyright.
- The winning logo will become the property of the U.S. Embassy.
- For any submission, the Embassy retains the right to change the designs to better fit its need.
- There is no limit on number of entries per person. Group entries are acceptable but only one prize will be awarded.

## GUIDELINES

- The logo must provide a strong visual message that relates to and reflects the planned *Month of American Culture*. It should incorporate the slogan "**Made in the U.S.A.**" (written in English). This slogan should be featured boldly and prominently in the logo. It should also include the text "**ASV Kultūras mēnesis Aprilis 2010**". This text can be in smaller font, and less prominently displayed in the logo. We should also be able to easily remove this text from the logo, should we wish to display it without the text.
- The logo should be attractive in both monochrome and color media.
- The logo should not use gradient colors.
- The logo should be simple enough to be used in a variety of media, from pins to poster size.
- Submissions must be either in GIF, JPG, PNG or PDF formats and include the designer's full name and e-mail address.
- The author is encouraged to send a short description of the logo along with the design.
- The winner will be asked to submit an editable version of the file, such as EPS or AI.

## ELIGIBILITY

- Open to all residents of Latvia
- Employees of the U.S. Government and their immediate family members are not eligible to apply.

**ALL SUBMISSIONS MUST BE RECEIVED  
BY FEBRUARY 22, 2010  
TO [US.EMBASSY.RIGA@GMAIL.COM](mailto:US.EMBASSY.RIGA@GMAIL.COM)**

## QUESTIONS?

[inga@usembassy.lv](mailto:inga@usembassy.lv)

## MORE DETAILS

[riga.usembassy.gov/](http://riga.usembassy.gov/)  
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Sought*